



# INFORMATION SHEET

Sign up and take the Pledge to:

- Improve your existing habitats for wildlife
- Create new wildlife habitats and features where possible
- Manage your greenspace in as environmentally friendly a way as possible
- Involve your staff and guests in wildlife conservation
- Engage with local conservation bodies and projects

## Why get involved?

- ✓ Show everyone you're **doing your bit** for nature.
- ✓ Get **an advisory visit** and loads of useful information.
- ✓ Be **inspired** by our yearly challenges.
- ✓ Have a **great story** to tell.
- ✓ Make your park **Blooming Marvellous**.

## How to join

- ✓ Simply fill out the [online form](#) confirming you wish to take part.
- ✓ We'll send you further information together with an invoice.
- ✓ Pay your participation fee (see below).

## Once you've signed up

- ✓ You'll receive a 2024 David Bellamy **pledge for nature certificate** to display on your park.
- ✓ You'll receive information with advice and guidance on how best to manage your park to help wildlife.
- ✓ We'll arrange a date for your park **advisory visit** (this will be in 2024).
- ✓ You'll receive **regular information and advice** by email.

## What you'll need to do next

- ✓ Use the five points of the Pledge (and the information provided) to inform and direct your environmental work over the next year and beyond.
- ✓ Select **one wildlife challenge** (see below). Draw up an [action plan](#) and set your team to work.
- ✓ Use the [online form](#) to update us on the wildlife on your park, the work you've undertaken and got planned, and what **wildlife challenge** you have pledged to take.
- ✓ When you've let us know about your choice, you will receive a **challenge logo** to show you've taken up the challenge.

## The Wildlife Challenges

The challenges are designed to inspire you to work for nature and to help the wildlife on your park thrive. Click on each of the challenge titles below to get in-depth information on what each involves. Choose one from the list to start in 2024.

The 2024 challenges are:

- ✓ **New for 2024 - [Rewilding](#)** – restore ecosystems to as natural a state as possible and allow nature to drive the changes.
- ✓ **[Everyone Active](#)** – create environmental activities for everyone to enjoy.
- ✓ **[Home Sweet Home](#)** – set up bird boxes and other artificial wildlife homes.
- ✓ **[Horti-Heroes](#)** – manage your greenspace in a way that minimises environmental impact.
- ✓ **[Pollinator Patch](#)** – create an area where bees, butterflies and other insects can get food and shelter.
- ✓ **[Special Species](#)** – create an oasis for an animal species that needs a helping hand.
- ✓ **[Super Signage](#)** – provide environmental information and interpretation to help everyone enjoy the wildlife on your park.
- ✓ **[Tree-mendous](#)** – plant native trees and make your woodlands work for wildlife.
- ✓ **[Wonderful Wetlands](#)** – put in a pond or enhance existing water and wetland areas.

NB: There are no strict deadlines for completing a challenge. An ambitious plan might take more than one year to put in place.

Remember: Please use the [online form](#) to send us:

- ✓ Your wildlife challenge choice and plans for your 2024 challenge.
- ✓ Please give us as much information as possible.
- ✓ Relevant photos will be very welcome.

Details on the kind of information to include are provided in the relevant challenge briefing notes.

## Winning your challenge

When you think that you've reached the 'goal' of your challenge plan, let us know – send us details of what you've achieved and upload any photos or reports using the [online form](#).

- ✓ Once we've received details of what you've done, we'll review the information.
- ✓ If you have done enough, you'll win the challenge and get a completed challenge logo to prove it.
- ✓ If you haven't, we'll advise you on what more you need to do.

## The advisory visit

- ✓ Your park advisor will give you guidance on all aspects of wildlife conservation.
- ✓ They will help you with your wildlife challenge(s), reviewing any plans and progress.
- ✓ You'll also get a park **advisory report** full of tips and advice.

- ✓ You'll get a follow-up visit every three years of continued participation.

### As you move forward

- ✓ In the years when you don't have an advisory visit, we'll ask you to **update us** on how things are going and sign up to a **new challenge**.

### Participation fees (per park)

Number of pitches	2024 Fee (Ex VAT) (£)	2024 Fee including VAT (£)
0 - 100	73.33	88.00
101 - 250	121.67	146.00
251 - 500	152.50	183.00
501+	213.33	256.00

### Included in the participation fee:

- ✓ Pledge for nature certificate.
- ✓ Challenge logo(s).
- ✓ An on-park advisory visit every third year of continued participation.
- ✓ Advisory visit report providing tips and advice.